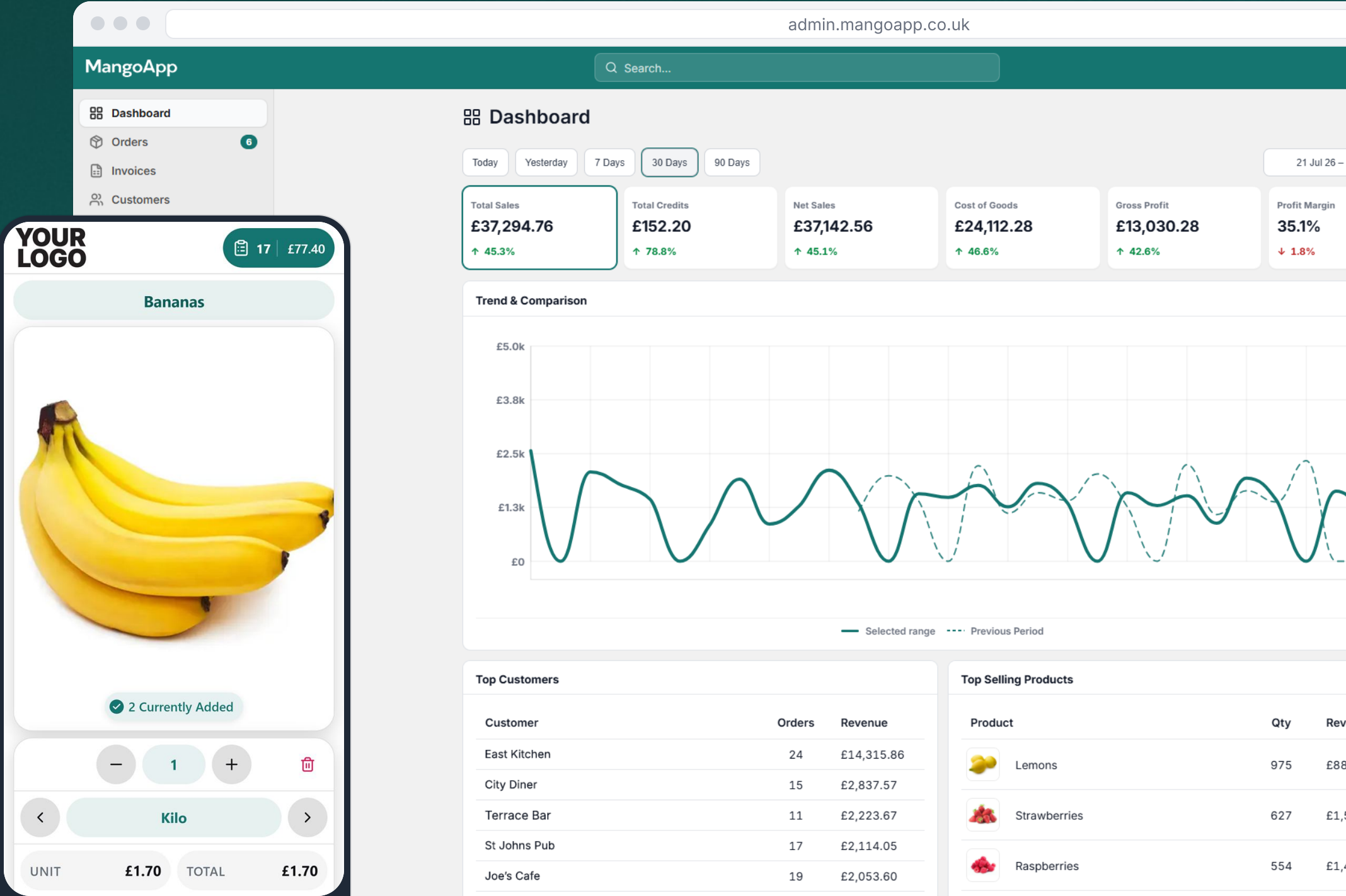


Food Service is Hard Graft. Mango Makes it Easier.

Modern software for fresh produce suppliers.
Built around the way the trade actually works.

MangoApp



🍌 WHY MANGO APP?

Built to Solve a Problem.

Before I could walk, I slept in the back of my dad's stall on Soho's Berwick Street Market while he served customers out front. He was known for his amazing displays, attention to detail and small, personal service. That stall grew into a direct catering business, and by my mid-twenties, I was running the operation.

It was demanding: perishable stock, overnight orders, relentless time pressure and customers who expected perfection. As I became more interested in technology, I worked on modernising the business, moving beyond pen and paper. I tried every software package I could find. Each had its strengths, but none understood the trade as a whole.

I ended up building my own tools and workarounds to solve the problems we faced every day. What was available felt decades out of date, built by people who had never lived it. I realised that if I wanted software that genuinely worked for the trade, I had to build it myself.

I didn't create Mango because I wanted to build software. I built it because nothing else solved the unique challenges of the fresh produce trade. I built the tool I spent years wishing someone would hand me, with the same attention to detail my dad put into that stall.

Billy Warrington

Founder | Mango App



Ordered. Delivered. Invoiced. Paid.

Mango is an operating system for fresh produce wholesalers. Orders in. Deliveries out. Invoices raised. Money collected. All in one place. Built around the realities of the trade, every workflow is designed to reduce manual work, eliminate duplication and keep the operation moving.

- **Designed to just work.** Streamlined for speed and ease of use.
- **Best-in-class online ordering.** A fully branded, self-serve customer portal.
- **Stock that knows a split case.** FIFO costing, live allocations & full stock tracking.
- **Invoices out. Money in.** Direct Debit payment collection built in.

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Core Food-Service Tasks, Designed Properly.



App Ordering

Branded online and app ordering for your customers, on any device.



Purchase Planning

See shortages, low stock and demand. Plan purchases with confidence.



Accurate Reporting

Sales, cost and margin based on the stock that actually shipped.



Delivery Management

Delivery notes, route planning, drop lists and confirmations.



Customer Messaging

Message customers directly through the portal and app.



Dynamic Pricing

Automatically calculate customer pricing from live cost data.



Stock Management

FIFO stock lots, live allocation and whole + split-case tracking in one ledger.



Full Traceability

Trace every item back to the purchase order, supplier and country of origin.



Demand Forecasting

See what has been ordered and plan purchases ahead of demand.



Accounting Integrations

Sync invoices and sales data with your accounts package automatically.



Direct Debit Payments

GoCardless built in. Set up once, then collect every invoice automatically.



Operational Documents

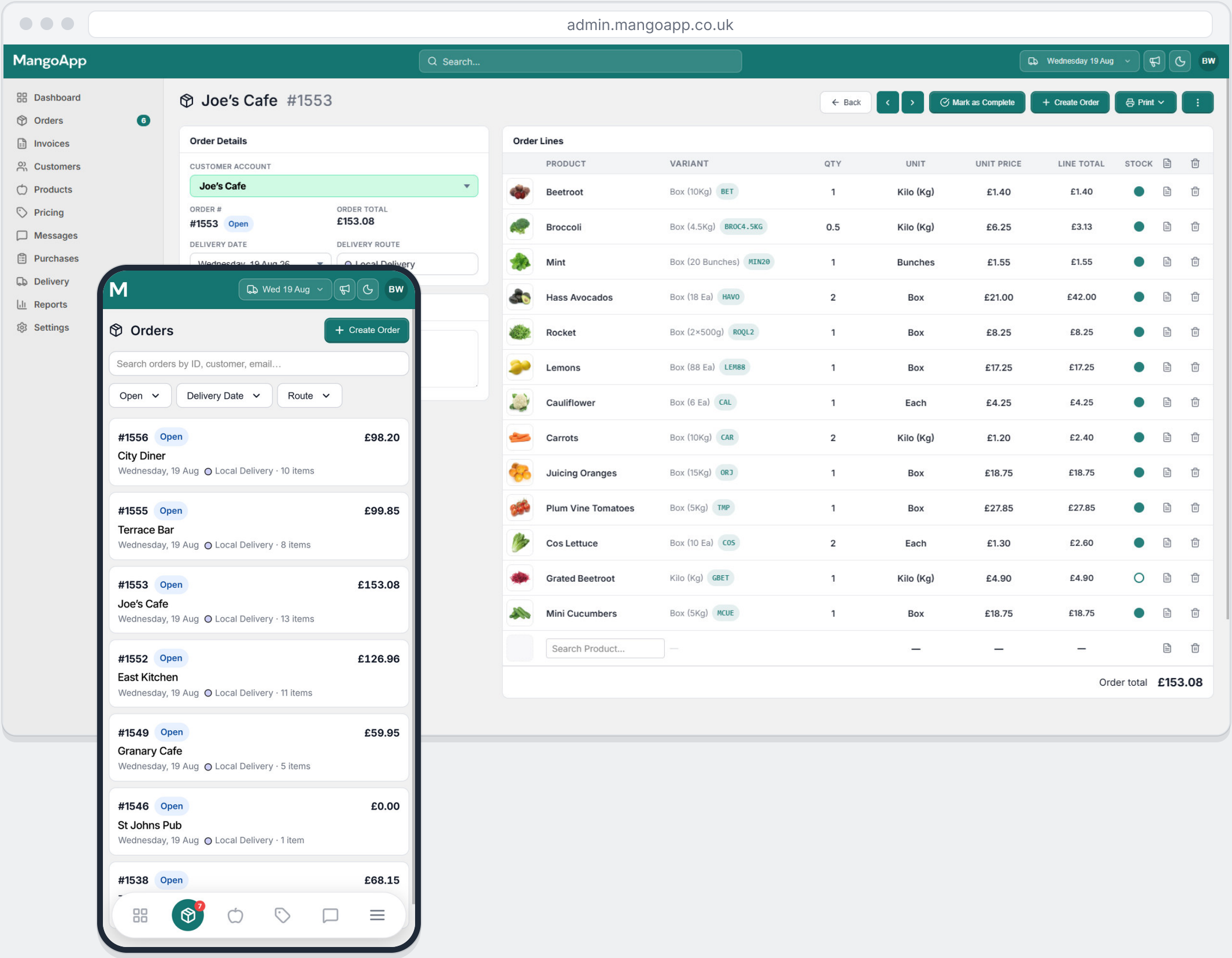
Clear, customisable documents designed around the way your team works.

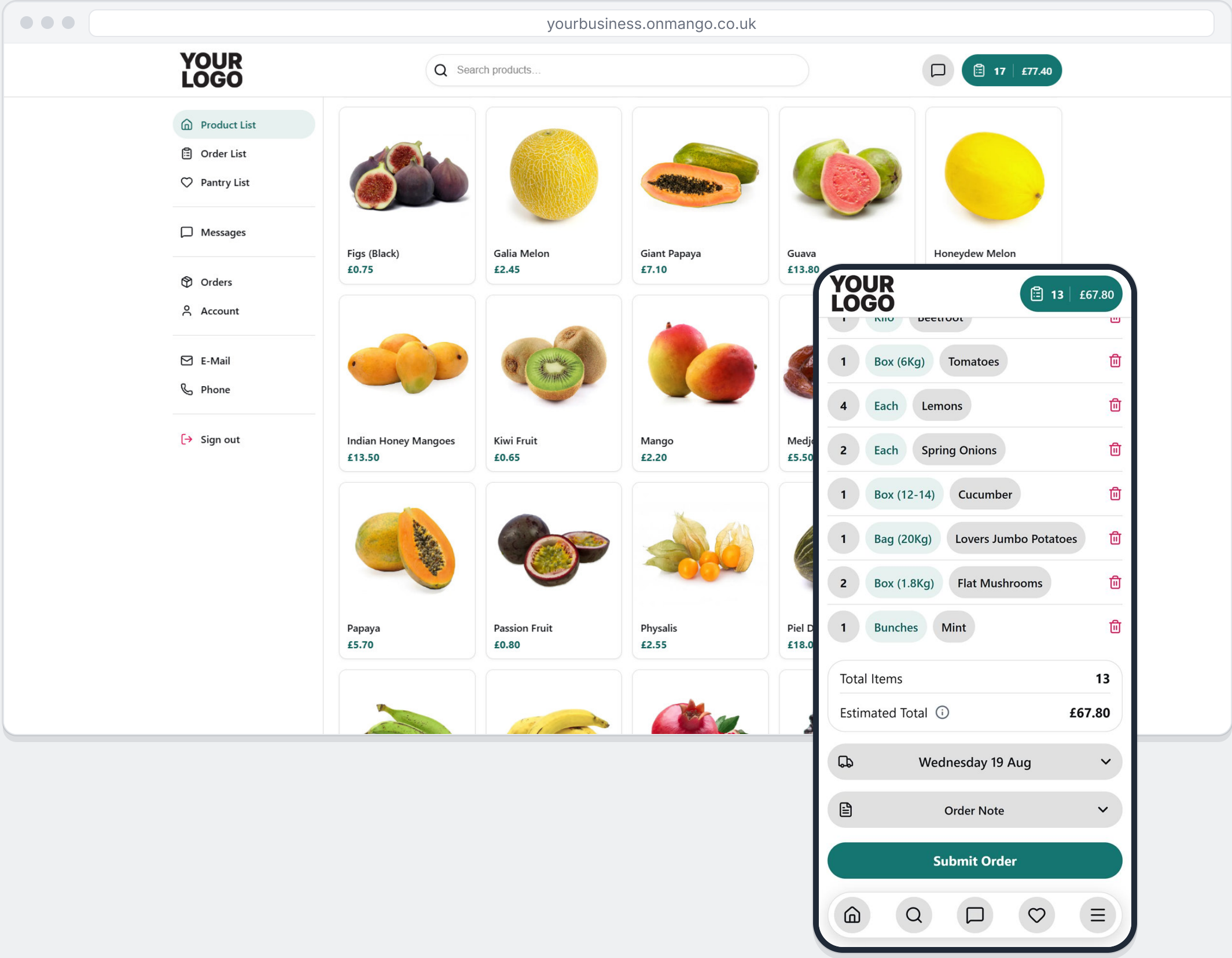
Effortless Order Processing.

Where it all starts: orders in.

- Customer portal orders land directly in Mango, ready to process. External orders can be entered quickly using our fast, keyboard-first editor.
- Filter orders by delivery date, customer or route. See instantly what is open, allocated, packed and invoiced.
- Set cut-off times and delivery days, with automatic handling for live orders and pre-orders.
- Merge a customer’s multiple orders with one click. Roll over anything that didn’t ship. Edit orders at any point up to invoicing.
- Add per-line notes and mark items as pre-order or unavailable. Customers are kept informed of changes automatically.

Less keying. Less duplication. Fewer mistakes.





CUSTOMER PORTAL

Online & App Ordering, Fully White-Label.

Online ordering shouldn't be a bolt-on. Mango gives your customers a direct ordering experience designed around the realities of food service.

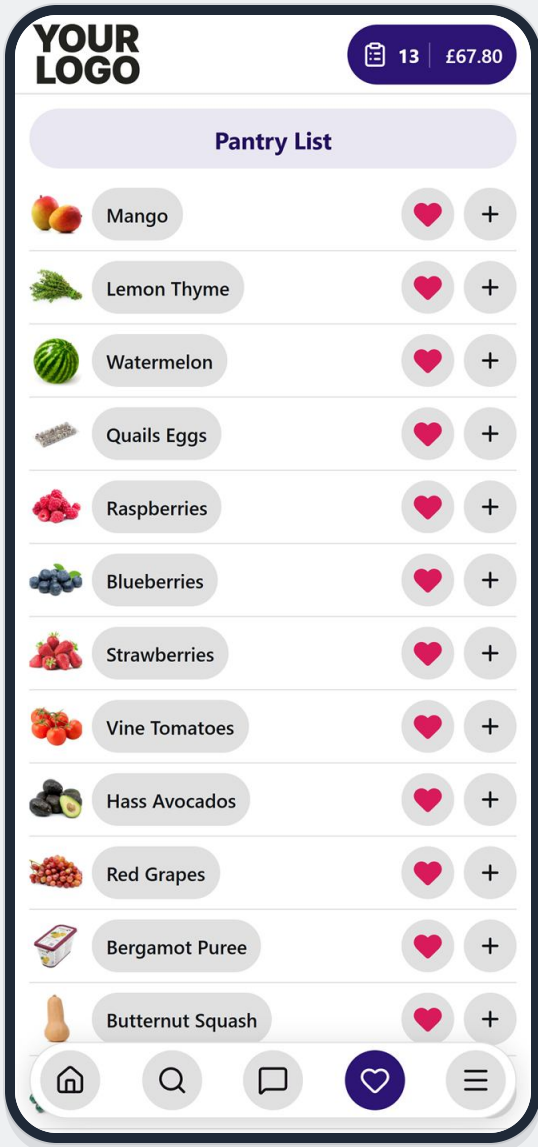
- Fast and intuitive. Customers can order directly, without friction.
- Completely branded. Your logo, your colours, your business.
- Built for repeat ordering. Save favourites, send messages and download invoices.
- Set the rules. Control minimum orders, cut-off times and delivery days.
- Everything in one place. Ordering, documents and communication through the portal and app.

Your brand. Their ordering experience.

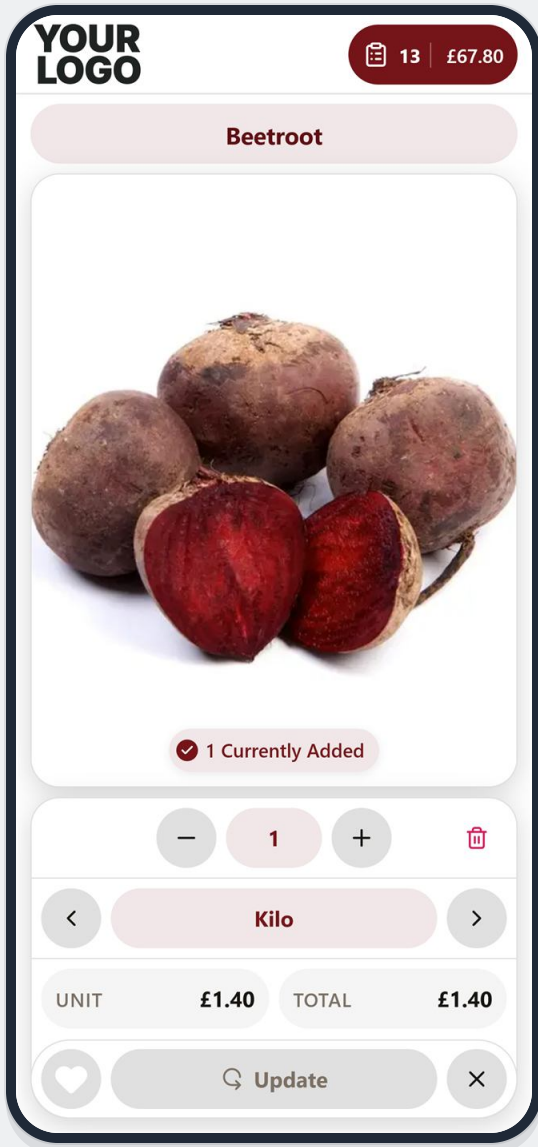
Your Branded App, in their Pocket.



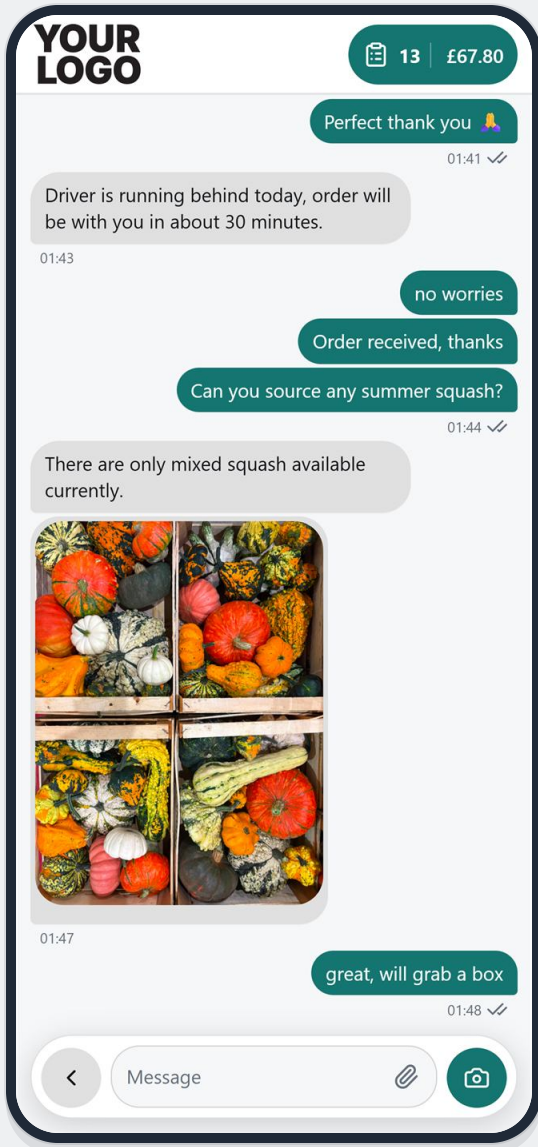
Ordering App



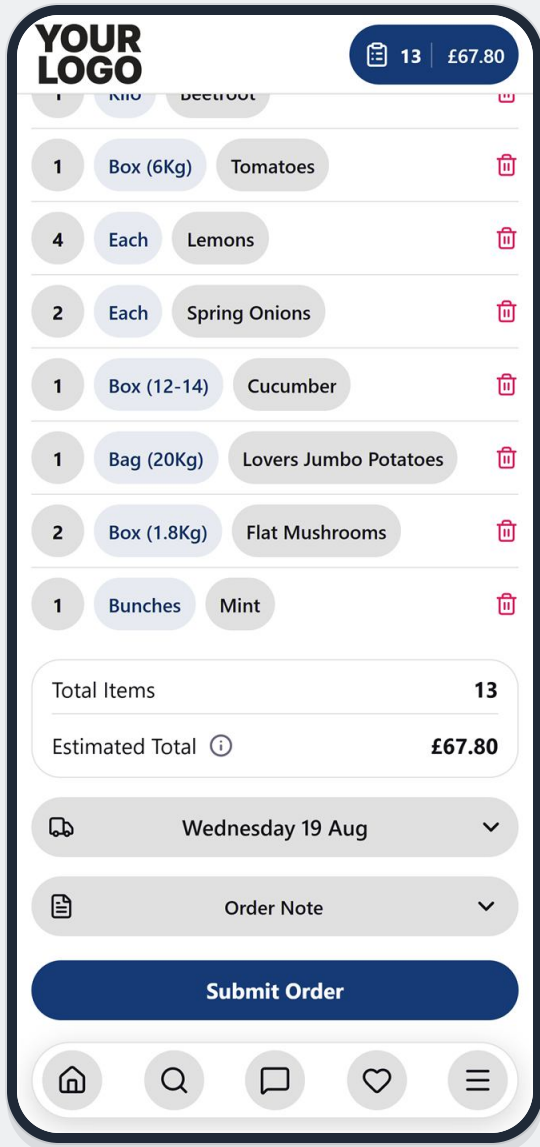
Pantry List



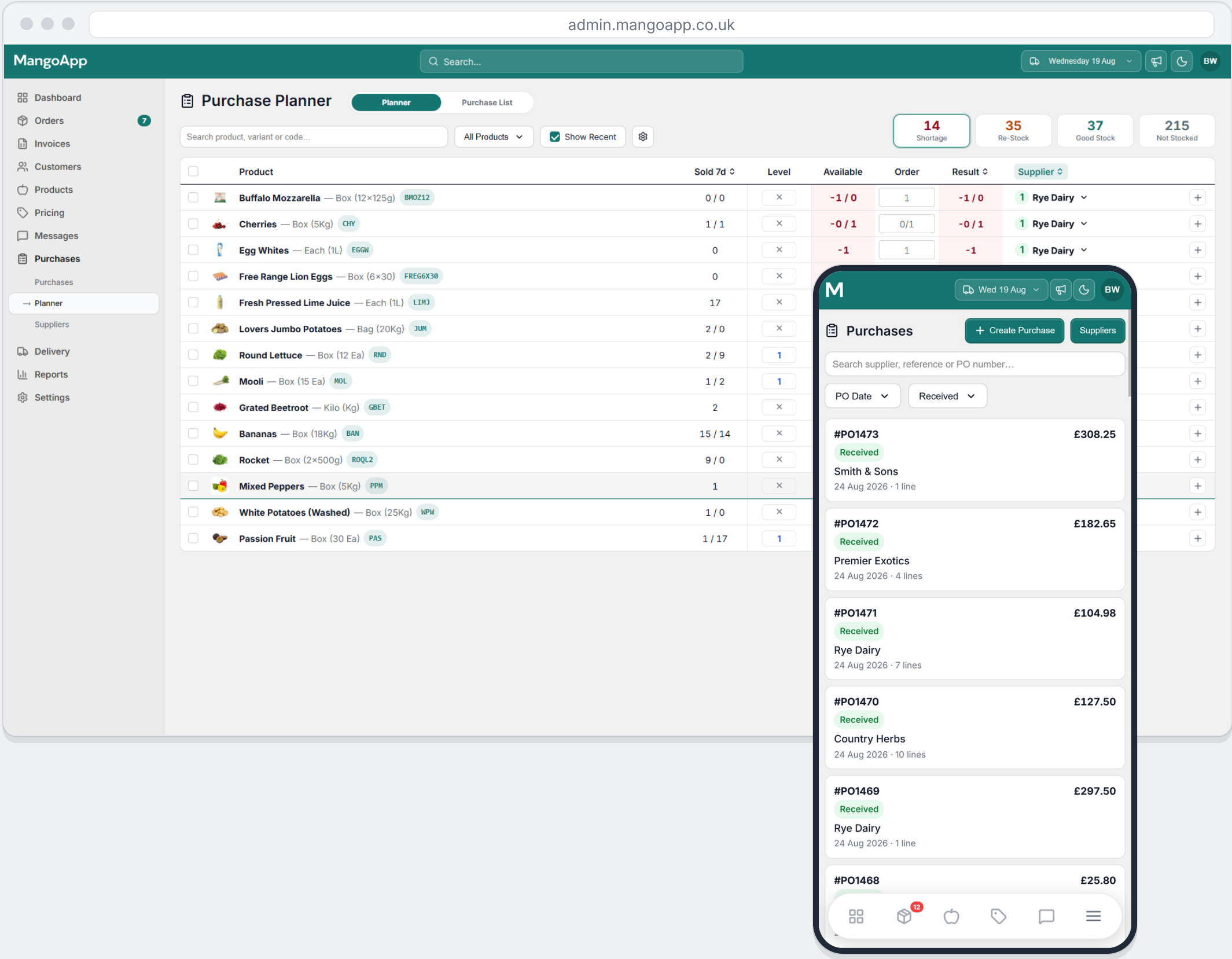
Product Pages



Direct Messages



Order History



 PURCHASE PLANNER

Simple Purchase Planning & Forecasting.

Orders come in. Stock goes out. The challenge is knowing what to buy, when to buy it and how much. Mango brings sales, stock and purchasing together in one clear view.

- See shortages, low stock, good stock and pre-order requirements at a glance.
- View sales volume, current inventory and suggested actions in one place.
- Mango remembers who you purchase from and at what cost, reducing manual entry on re-orders.
- Review the suggested actions, make your changes and place purchase orders directly with suppliers.
- When goods arrive, check and receive them in one click. Accepted orders create real stock lots automatically.

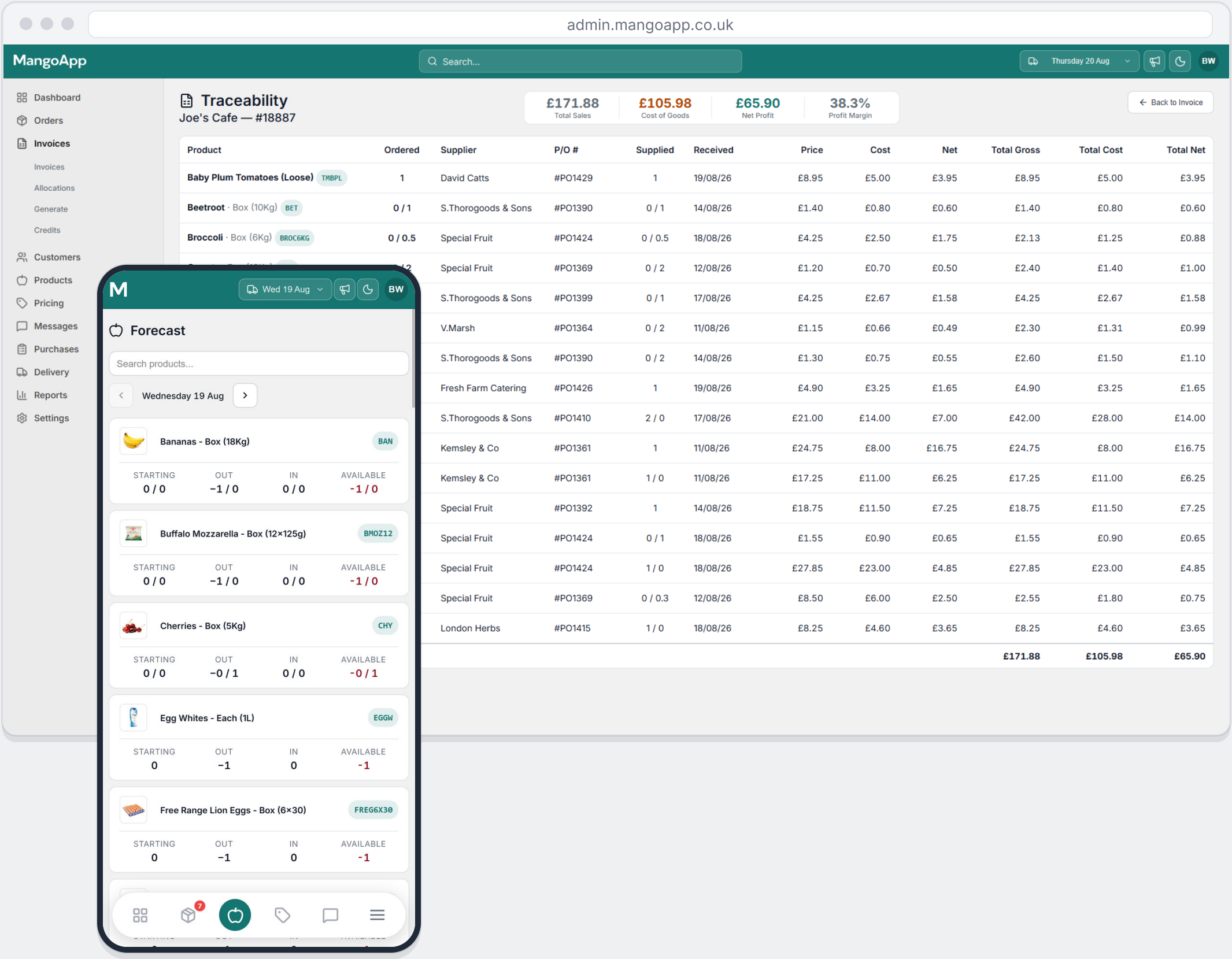
Less guesswork. Less waste. More accuracy.

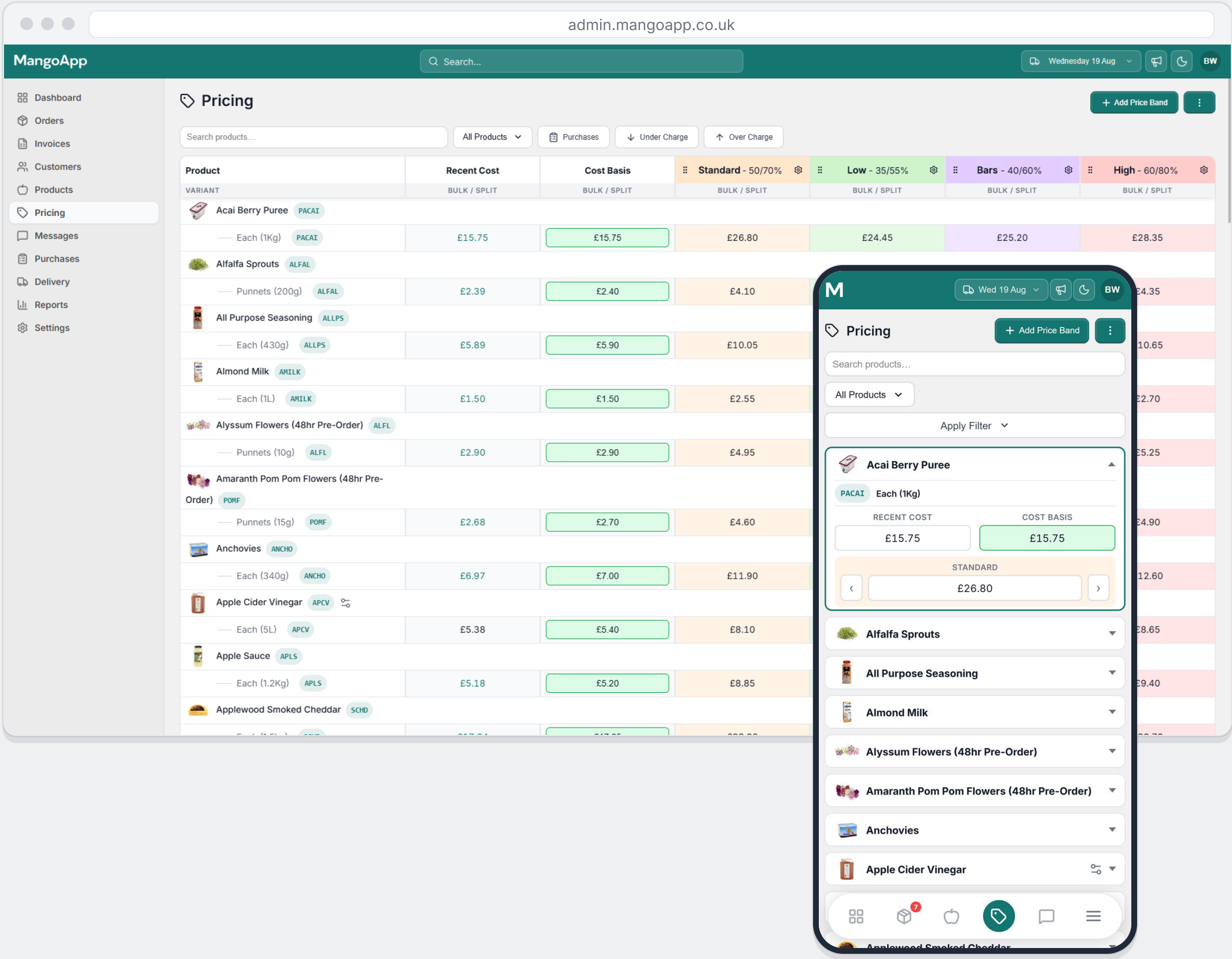
Full Stock Control & Traceability.

For accurate operations and supplier accreditation, you need to know exactly what is in stock, where it came from and where it went. Mango gives you full stock control and traceability down to a single lemon.

- Every purchase order is recorded against the sales orders it fulfils, along with its cost and selling price.
- Every order allocates against the actual stock lots that shipped: FIFO, whole cases and loose stock.
- Split cases, mixed lines and re-boxing all reconcile through the same stock ledger, keeping the shelf and the system aligned.
- Shortages surface as they happen. Substitute or mark items unavailable, while the customer view stays accurate.

Full traceability from purchase to delivery.





SALES PRICING

Dynamic Sales Pricing.

Fresh produce prices move constantly. Keeping customer pricing accurate shouldn't require constant manual work. Mango shows exactly what has moved and what needs attention.

- Filter your catalogue to see today's price movements or products that no longer hit your target margin.
- Prices follow cost. Recent purchase costs sit alongside each product, so a change in the market is a change on the grid.
- Set bespoke price bands for every customer. Each customer sees their own price in the portal and on their invoice.
- Price whole and split cases independently, with optional split-case uplift.
- Control exactly which customers see which products, at which price, right down to individual variants.

Change once, update customer pricing instantly.

DOCUMENT DESIGN

Documents Designed Properly.

Packers are tired. Customers are busy. Drivers are in a rush. Documents need to be clear, fast to read and built around the way your operation works. Every document produced by Mango is designed for efficiency and readability.

- Fully customisable colours and branding.
- Arrange packing sheets to suit your operation.
- Sort by category or item location.
- Create delivery manifests and sort by drop order.
- Print or email any document with one click.

Your brand. Your workflow. Your documents.

Joe's Cafe

ORDER	DATE	ROUTE	ITEMS
#1564	Wed — 19/08	Local Delivery	18.8

SPLIT

TOTAL LINES: 9

✓	QTY	UNIT	PRODUCT	NOTE
VEGETABLES				
☐	0.5	Kilo	Broccoli	
☐	1	Each	Cauliflower	
ROOT VEGETABLES				
☐	1	Kilo	Beetroot	
☐	2	Kilo	Carrots	
FRESH CHILLIES				
☐	0.3	Kilo	Red Chillies	
PREPARED PRODUCE				
☐	1	Kilo (Kg)	Grated Beetroot	
LETTUCE & LEAVES				
☐	2	Each	Cos Lettuce	
SALADS				
☐	2	Each	Celery	
FRESH HERBS				
☐	1	Bunches	Mint	
BULK				
✓	QTY	UNIT	PRODUCT	
☐	1	Box (15Kg)	Juicing Orange	
☐	1	Box (88 Ea)	Lemons	
☐	1	Box (2x500g)	Rocket	
☐	1	Box (4Kg)	Baby Plum Tom	
☐	1	Box (5Kg)	Plum Vine Tom	
☐	2	Box (18 Ea)	Hass Avocado	
☐	1	Box (5Kg)	Mini Cucumbe	

YOUR LOGO

Your Company

Unit 1A, Business Park
London, E10 5PA

Tel: 0208 123 4545 | WhatsApp: 07809721085
Email: accounts@yourcompany.com
www.website.com | @social-media

INVOICE 18895

INVOICE DATE

19 Aug 2026

INVOICE DUE

19 Aug 2026

BILL TO

Joe's Cafe
21 Chamberlayne Road
London WC2N 4HP

DE

Jo
21
Lo

QTY	UNIT	PRODUCT
0.5	Kilo	Beef Tomatoe
1	Each	Celery
3	100g	Corn Salad
1	Each (2L)	Double Crea
1	Box (1.5Kg)	Extra Fine Be
5	Each	Large Orange
3	Each	Little Gem Le
1	Bag (20Kg)	Lovers Jumb
⤴ Note: No-Charge		
1	Bunches	Mint
1	Kilo	Vine Tomatoe
1	Each	Watermelon
1	Each (2L)	Whole Milk
NOT AVAILABLE		
1	Each (12Kg)	Watermelon (

Sales by Product

Delivery dates — Fri, 14 Aug 2026 to Thu, 20 Aug 2026

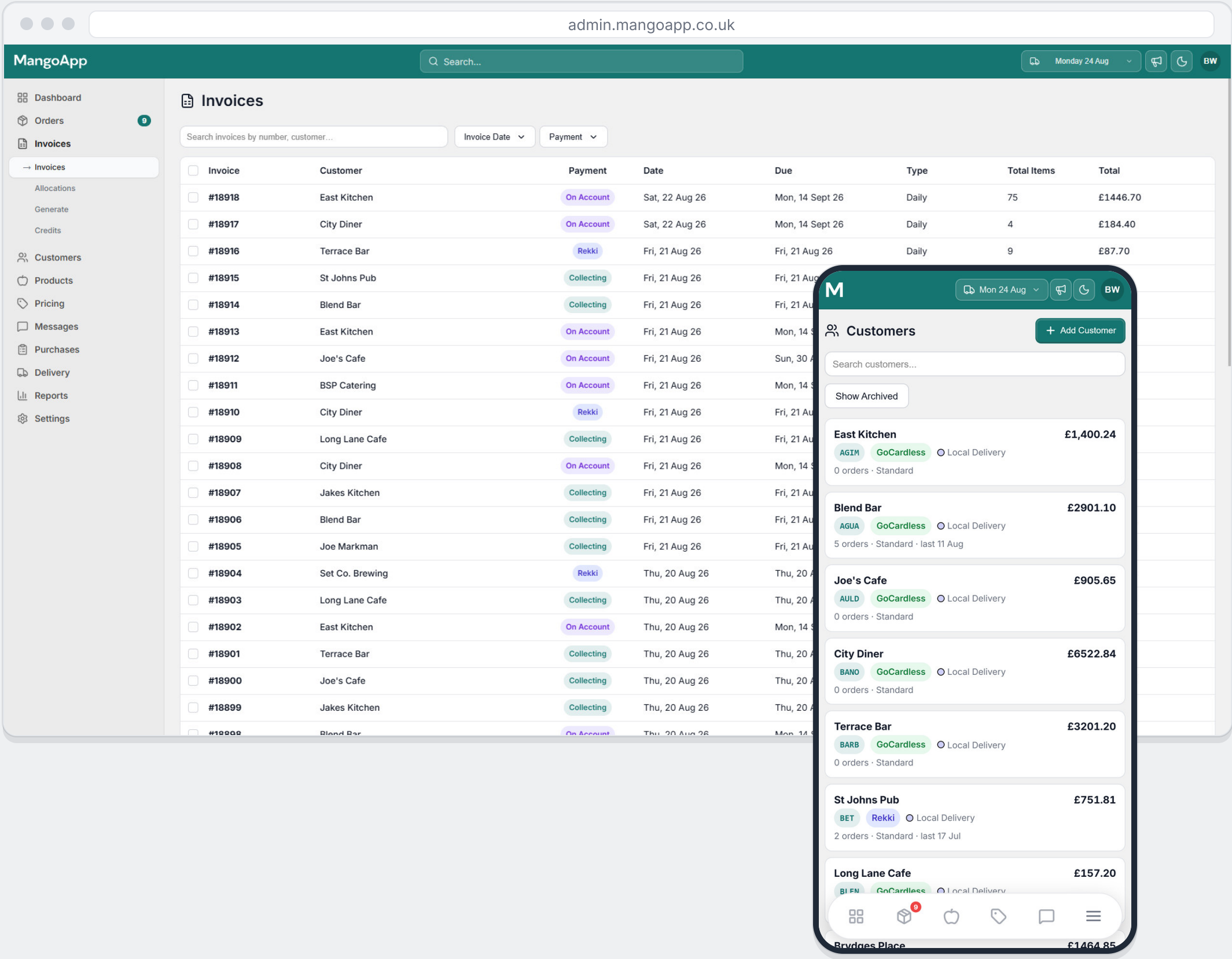
TOTAL SALES
£7600.93

COST OF GOODS
£4484.21

NET PROFIT
£3116.72

PROFIT MAR
41.0%

PRODUCT ↕	VARIANT	QTY	SALES	COST	N
Apricots	Box (5Kg) APT5KG	2 / 0	£41.40	£25.25	£16.
Aubergines	Box (5Kg) AUB	8 / 0.5	£90.48	£60.15	£30.
Baby New Potatoes	Box (10Kg) MID	1 / 4	£22.20	£15.40	£6.
Baby New Potatoes (Pre-Packed)	Box (12x750g) MIDPP	2	£35.10	£26.00	£9.
Baby Plum Tomatoes (Loose)	Box (4Kg) TMBPL	1	£8.95	£0.00	£8.
Baby Spinach	Box (10x200g) POU10	3 / 0	£34.50	£25.50	£9.
Baby Spinach	Box (2x500g) POU2	1 / 1	£8.85	£4.65	£4.
Baby Sweetcorn	Box (12x80g) BCN	0 / 10	£14.00	£7.92	£6.
Banana Shallots	Bag (4Kg) SBN	1 / 0.6	£11.80	£8.05	£3.
Bananas	Box (18Kg) BAN	14 / 4	£325.37	£174.80	£150.
Bananas (Class II)	Box (18Kg) BAN2	1	£12.85	£0.00	£12.
Basil	Bunches (100g) BAS100G	9	£17.70	£9.60	£8.
Basil	Bunches (50g) BAS50G	70	£76.00	£49.40	£26.
Beanshoots	Box (4Kg) BNS	0 / 1	£2.60	£1.62	£0.
Beef Tomatoes	Box (7Kg) TMB	0 / 6.6	£28.83	£17.44	£11.
Beetroot	Box (10Kg) BET	0 / 1.5	£2.10	£1.20	£0.
Blackberries	Punnets BLK	55	£157.40	£110.00	£47.
Blueberries	Punnets BLU	87	£175.48	£118.90	£56.
Braeburn Apples	Box (12Kg) APB	0 / 3	£8.85	£5.25	£3.
Broccoli	Box (4.5Kg) BROCC4.5KG	0 / 0.5	£3	£1.72	£1.
Broccoli	Box (6Kg) BROCC6KG	2 / 4.6	£56.88	£41.00	£15.
B... ..	Box (12x125g) ...	0 / 0	£33.50	£22.00	£11.



PAYMENT & ACCOUNTS

Invoice with One Click. Get Paid via Direct Debit. Sync Data with Accounts.

- Invoices and credit notes are generated directly from orders, with VAT handled automatically.
- Send clean PDF invoices to customers or let them download documents themselves from their portal.
- GoCardless built in. Set up a customer once, then collect every invoice automatically.
- COGS and margin are recorded against every invoice, giving you a clear view of profitability.

Sync your data with your accounting software in one click.

Full integration with GoCardless and leading accounting software.

GoCardless

xero

INTUIT
quickbooks

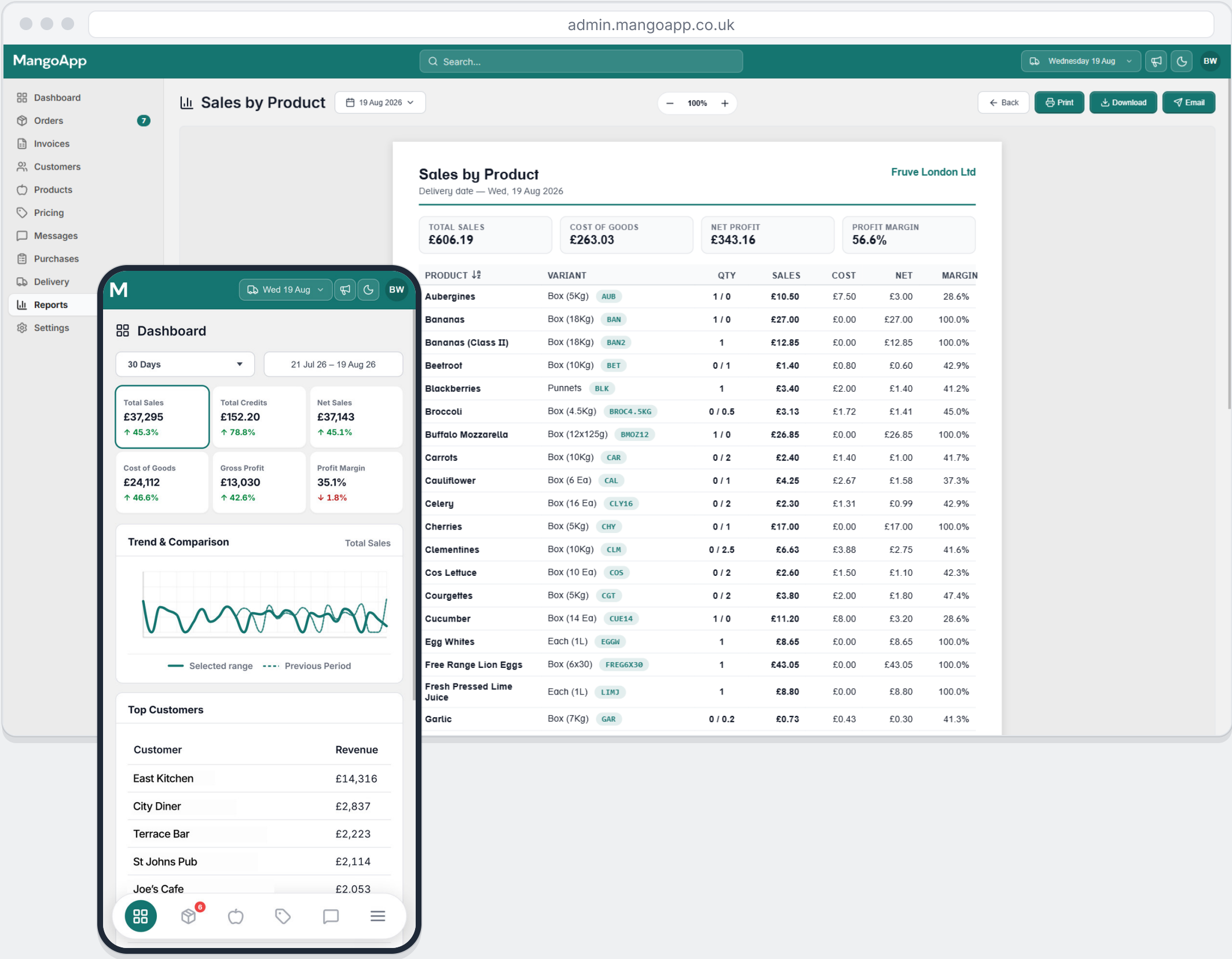
REPORTING

Clear Reporting.

Mango gives you full visibility from the individual order line to the whole operation. Full and accurate reporting on real data.

- Sales, cost of goods and margin, by day and by invoice. Cost comes from the stock actually delivered, with credits netted. The number is real.
- Analyse sales by product or customer. Review product performance, purchase requirements & stock shortages.
- Drill down to individual order lines and see exactly what was sold to each customer.
- Track accurate cost of goods, gross profit, net profit and margin.
- On screen or PDF. On your phone or at your desk.

Know where you stand, wherever you are.



MangoApp

Built for the trade. Built to make it easier.

See Mango in action.

[Book a Demo](#)

Mango App

team@mangoapp.co.uk

mangoapp.co.uk